To help keep you informed of new HSUS products and services, we introduce the “HSUS Marketplace.”

In bringing these items to your attention, we hope you will consider purchasing them for yourself or as gifts. Through licensing agreements for each product, The HSUS receives royalties that will directly support HSUS animal-protection efforts.

CALENDARS TO KEEP 1994 ORGANIZED

Did you know that the HSUS cats wall calendar is as popular as Cindy Crawford’s calendar?

Day Dream Publishing reports that, of their 150 calendars, The HSUS’s “Cats” is among the top ten sellers and our “Dogs” is in the top fifteen. Day Dream also produces HSUS “Kittens,” “Puppies,” and “Horses” wall calendars. They will add boxed desk calendars of dogs and cats for 1994. The HSUS receives 8 percent of the wholesale price of each calendar sold. See page 23 for order forms and special prices for members.

THE BENEFACTORY: LEARNING IS FUN

These three HSUS Animal Tales (below) entertain and educate children because they can read, hear, and feel each story. Each packet features a beautifully illustrated picture book, an audiocassette, and a plush toy of the story’s animal hero. The HSUS receives 10 percent of the retail price.

HSUS TIES IN WITH KRAUSS MENSWEAR

Steven Krauss Menswear is producing an HSUS line of men’s neckties and women’s scarves, which will be available at Bloomingdale’s and other stores nationwide in late July. The HSUS will receive 8 percent of the wholesale price for each item sold.

The initial designs will feature playful dogs and cats; later this year wildlife and farm-animal motifs will appear as part of a holiday line.

AN INVITATION FROM THE HUMANE SOCIETY OF THE UNITED STATES:

MEET...HEAR...OWN...
HOO DOO, BLUEBERRY AND JASMINE
TRUE ANIMAL TALES FOR KIDS
BY THE BENEFACTORY

Bentley and Blueberry The special training problems of a dog rescued by a shelter, handled with whimsy... by Randy Houk

Jasmine An abandoned cat, locked in an apartment, survives on birdseed, and Courage...by Randy Houk

Ruffle, Coo and Hoo Doo Escaped parrots and great-horned owls learn to coexist and survive Connecticut winters... by Randy Houk

Our products promote animal protection. 10% goes to support The Humane Society of the United States.

Order Information
A. Set of book, tape, plush animal .......................... $34.95
B. Set of book, tape ............................................ $18.95
C. Book and tape .............................................. $14.95

Shipping and Handling
Up to $25 .................................................................. $3.95
Up to $35 .................................................................. $4.95
Up to $75 .................................................................. $8.95

To order call: 1-800-PAWPAL-1
Mastercard or Visa only

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