Thank you for an amazing year.

In the pages that follow, you’ll see how your support for The Humane Society of the United States led to tremendous victories for animals in 2016. Along the way, we’ll introduce a few of the people who helped. There are far too many of you to list by name, but proof that you made a difference is on every page.

RESCUE AND DIRECT CARE
We and our affiliates care for the largest number of animals in the world through our diverse animal-care programs. We help abused horses and exotic animals rescued from the pet trade, vaccinate street dogs in Asia and U.S. pets in underserved communities, respond to large-scale cruelty cases and more.

EDUCATION AND AWARENESS
The HSUS is a thought-leader on animal protection issues, reaching tens of millions of people through our training for animal-welfare professionals, award-winning magazines, bestselling books written by HSUS experts, educational conferences for animal advocates, national media coverage, free online resources and more. We’re driving our culture to come up with innovative ways to make animals’ lives better.

ON THE COVER: HSUS staff use corporate outreach, legal action, public policy reform and consumer and institutional education campaigns to fight abusive practices on factory farms.
CORPORATE POLICY
Our strength as an organization, our mainstream credibility and the depth and breadth of our experience give us an advantage when we approach national and international corporations about policy reforms. We work with the world’s biggest food companies, cosmetics manufacturers and others to improve the treatment of animals in their business sectors. Caring about animal welfare is good business—as companies that lag behind learn the hard way.

PUBLIC POLICY AND ENFORCEMENT
We’re strengthening protections for animals at local, state and national levels in the United States and in a growing number of countries through our global arm, Humane Society International. We defend those victories in court and train thousands of law enforcement officers a year to investigate and prosecute animal cruelty.

RAISING THE BAR IN 2016: NOTES FROM OUR BEST YEAR YET

299,315
Animals The HSUS and our affiliates rescued and cared for thanks to your support

2,417
Volunteers devoted 136,374 service hours to our cause

500,000+
Students, teachers and counselors in Puerto Rican schools where we implemented humane education programs

3+200+67
Wins grassroots activists helped us gain: three ballot campaigns and 200+ bills/ordinances won; 67 harmful measures defeated

8 MILLION
People who, through your social media shares, we reached with our video about Daniel, the mill pup too malnourished to walk when we rescued him