What Kind Of People Choose Products Not Tested On Animals?

Beautiful People, Naturally.

Anyone who uses non-animal tested cosmetics and personal care products is a star in our book.

And now The Humane Society of the United States has made it easier to determine which products are non-animal tested. It’s the Beautiful Choice symbol, and only those manufacturers who take the pledge not to test products on animals can use it.

For more information on The Beautiful Choice campaign, including a list of participating manufacturers, or to become an HSUS member, please call (800) 372-0800.

For more information, call (800) 448-5098 or to order products or a catalog.

Beautiful Products; For Beautiful People.

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BEAUTIFUL FOR ’92

The HSUS’s campaign “The Beautiful Choice” encourages consumers to use non-animal-tested cosmetics and other personal-care products. Thirty-four manufacturers have agreed to the HSUS pledge that says their products are not animal tested. The “Beautiful Choice” symbol (see opposite page) helps consumers identify the products associated with the campaign. Retailers may display “Beautiful Choice” symbols only with the products of these companies.

ADKICARE/Care, CaronCare, Ointments, lotions, shampoos, sun protection, and other personal-care items. Found in health food stores. Call (212) 990-8300 (collect) for information or to order products or a catalog.

Aeromere Hand & Aromatherapy, Aromatherapy, Sweatline Aromatherapy Massage Oils, Herbdoment Aromatherapy Blending Plants. Sold in fine health food stores nationwide. For a free catalog, call (1-800) 735-4691.

AVIANZA Corp./Nature Cosmetics Inc., Cosmetics, body lotions, bubble bath, and other beauty items. Found in health food stores and some specialty stores. Call (800) 653-6916 (in California) or (310) 470-2014 (in other states) for information and an order form.

Beetrice Welles Inc. Fine cosmetics sold only at the Venetian Casino and Resort and the Gold Invitational in Las Vegas, Nevada. For information, write PO Box 5017; Henderson, NV 89011.

Beauty Without Cruelty Cosmetics Inc. Has information on, and sells, cruelty-free cosmetics and skin care products. Also manufactures The San Francisco Soap Co. glassy soap and The Spanish Bath bath and shower products. Sold in gift stores and gift departments in California. For information, call (415) 386-2525.

Blackmores Blackmores skin- and hair-care products, distributed by Edgar Komay Company. Found in health food stores and select pharmacies. For information, write Blackmores (PO Box 7317), North Brunswick, NJ 08902.

The Body Shop, Products that cleanse, polish, and protect the skin and hair. “Our products are inspired by other cultures who have used plants safely and effectively for centuries. Approximately 60 shops nationwide. To order products or a mailorder catalog, call (800) 541-2535.

Country Comfort, Baby products, lip creme, and soles. Found in health food stores. Call (800) 462-6617 to order a catalog.

Edward & Sons Trading Co., Shampoos, toothpastes, soaps, and other products. Found primarily in health food stores. Call (800) 977-8000 or (800) 684-8600 for information and to place orders.

Elek Kettel Inc., Cosmetics and skin-care products. Found in health food and other fine food stores. For information, call (918) 501-1800 or write Elek Kettel Inc., 1150 Ventura Blvd., Suite 256, Encino, CA 91363.

FREEMAN COSMETICS, Freeman nail- and skin-care treatments. “Made with natural ingredients and the latest scient­ific advancements.” Sold in drug and discount stores and supermarkets. To order (call) (213) 470-6890.

HABA Laboratories America Inc., Beeswax, divinyl skin-care products. Direct mail orders. Call (800) 237-0800 (in California) or (818) 301-3900 for information or to order products.

Jason Natural Products, Cosmetics, health supplements, herbal teas, skin care lotions, sunscreens, creams, oils, and other personal-care products. Found primarily in health food stores. Call (800) 821-5791 (in California) or (212) 836-7540 to order products or a catalog.


La Criste Inc. Skin- and beauty-care products. Found in health food stores. Call (800) 367-2982 to order a catalog.

Mena’s Handcrafted Body Care Products. “Made from 100 percent biodegradable organic comple­ments and are 100 percent non­polluting. The products contain no synthetic fragrances or dyes and are made without animal by­products or testing. All are sui­table and fragrance-free.” Sold in health food stores. Call (800) 752-7654.


Kamal of High Tor Ltd. Sold in pharmacies in Rockland County, N.Y. For information or to order a catalog and products, call (800) 364-2400 or write 324-634. For information, call (310) 728-3388 or (203) 350-0300.

NATURADE. The Royal Collection, Aloe Vera 80 Collection, CCL, Cosmetics, scientific body- and hair-care products. Found in health food stores and wherever fine nutritional products are sold.

Rachel Perry, Rachel Perry color cosmetics and skin-care prod­ucts. Found in health food stores and some beauty supply outlets. Call (800) 486-8488 to order a catalog.


Seaborn International Inc. Fine hair and skin products found in beauty salons and barber shops. For information, call (BOO) 729-7320 or write PO Box 4111, Woodland Hills, CA 91362.

St. Ives Laboratories. Hair- and skin-care products sold in drug and grocery stores nationwide. To order a catalog, call (800) 421-8231 (in California), (918) 796-5599.

Shoji, Shoji, Henna Gold, and Salon Naturals hair-care prod­ucts. Sold in health food stores and some beauty supply outlets. Call (800) 448-5098 or to information and to order products or a catalog.

“WHEN I CHOOSE PERSONAL CARE PRODUCTS, I CARE WHETHER OR NOT THEY’VE BEEN TESTED ON ANIMALS.”

JOIN US IN SUPPORTING THE BEAUTIFUL CHOICE!“

Anna Alizia, Leslie, Rich, Salt, S. Casas, I. C. Columbus, Robyn Douglass, Chad Everett, Whoopee Goldberg, Wendy Harrelson, All Maples, Annie Principal, John Lasaterberger, Lorenzo Sotol, Lily Tomlin, Dick Van Patten, and Jane Wagner

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