CELEBRATE SPRING WITH AVEDA

To help celebrate the coming of spring, the Aveda Corporation, maker of fine hair-care products and cosmetics and other personal-care products, is sponsoring a Beauty-A-Thon on April 26, 1992, the Sunday following Earth Day. Many local beauty salons nationwide that sell Aveda products will offer reduced rates on haircuts, facials, pedicures, manicures, and other services. Aveda plans to distribute proceeds from this event among six organizations, including The HSUS. To locate a salon near you, call Aveda Corporation’s customer service number, 1-800-328-0848.

In April 1992 the Aveda Corporation sponsored an Earth Day cut-a-thon; for 1992, Aveda is planning a nationwide Beauty-A-Thon.

EASTER PETS: EASTER VICTIMS

Advertised like cuddly toys, chicks and other small animals can be obtained on impulse, especially at Easter time, from classified ads, pet stores, drug stores, farm-supply outlets, and hatcheries. Regulations concerning the treatment and care of such Easter pets are inadequate. Few states even require that live chicks or rabbits offered for sale be kept in suitable facilities with adequate food, water, and temperature levels. In approximately twenty-five states, young animals are legally subject to the risk of being dried and given away or sold indiscriminately. Last year in Biloxi, Mississippi, nearly two thousand dyed chicks were sold in a single promotion before the city council banned such giveaways. The HSUS has strategies for protecting small animals used in holiday promotions and for obtaining food products derived from humanely raised animals. Contact the Farm Animal Protection Fund of The HSUS for information on how you can help.

CALL U.N.I.T.E.

The telephone number for Sebastian International’s Club U.N.I.T.E. program was listed incorrectly in the Winter HSUS News. The correct number is 1-800-829-7322. We regret any inconvenience this error may have caused.

AWARD, GRANT RECEIVED

Kind News, the highly acclaimed children’s newspaper published by the National Association for Humane and Environmental Education (NAHEE), was recently awarded first place in the 1991 Association Trends publications contest in the category of tabloid newspapers. Kind (Kids in Nature’s Defense) News was one of eighteen publications to receive first-place honors in their respective categories, out of a total of more than 500 entries from across the country. Association Trends, a national weekly newspaper for association executives, has been recognizing excellence in association publications for more than a decade. “We feel extremely proud to be honored by a publication as well-respected as Association Trends,” said NAHEE’s executive director, Patty Finch.

A recent broadcast of “ABC World News Tonight with Peter Jennings” included footage of a sixth-grade class that subscribes to Kind News (and whose members, therefore, belong to Kind). The broadcast showed class members discussing global warming. Nichole Baginski, a student from the class, represented Kind at a special Senate hearing in Washington, D.C. At the hearing, she questioned Senators Albert Gore and John Chafee about steps they are taking to help the environment.

How to Be a HELPING HAND for Dogs and Cats

A coloring book containing both Spanish and English text, has recently been published by, and is now available from, NAHEE. It is written by Joseph Wood Krutch modaled Charlotte Baker Montgomery, an author of many children’s books, including The Trail North. NAHEE is pleased to announce that it received a generous Adopt-A-Teacher grant from the Ace Hardware Corporation for the EarthKind/United Nations Conference on Environment and Development Kind News project. The grant enabled NAHEE to send the April 1992 issue of Kind.

Reflect for a moment... how can I help animals even when I no longer share their world...?

By your request for animal protection to The Humane Society of the United States, your will can provide for animals after you’re gone. Naming The HSUS demonstrates your lasting commitment to animal welfare and strengthens the Society for this task. We will be happy to send information about our animal programs and material which will assist in planning if you wish.

Please send: Will information

Name ________________________________
Address ________________________________

City ____________________ State __ Zip ___________

Mail in confidence to: Murthaugh S. Madden, Vice President/Senior Counsel, The Humane Society of the United States, 2000 L Street, NW, Washington, DC 20037.

How to Be a HELPING HAND for Dogs and Cats

News to one sixth-grade class in every public elementary school in the country. For information on how you can bring Kind News to a classroom in your area, contact NAHEE, 67 Salem Rd., East Haddam, CT 06423-1738.