

# DIVISION REPORTS

NAHEE

## A GRANT FOR KIND NEWS

The National Association for Humane and Environmental Education (NAHEE), The HSUS's youth-education division, recently received a generous grant from the Philips Lighting Company and EarthKind, the newly formed environmental organization. The grant enabled NAHEE to send the October 1991 issue of its children's newspaper, *KIND News*, to one fourth-grade classroom in every elementary school in the country. "That translates into a readership of over two million children—the largest audience NAHEE has ever reached with a single issue

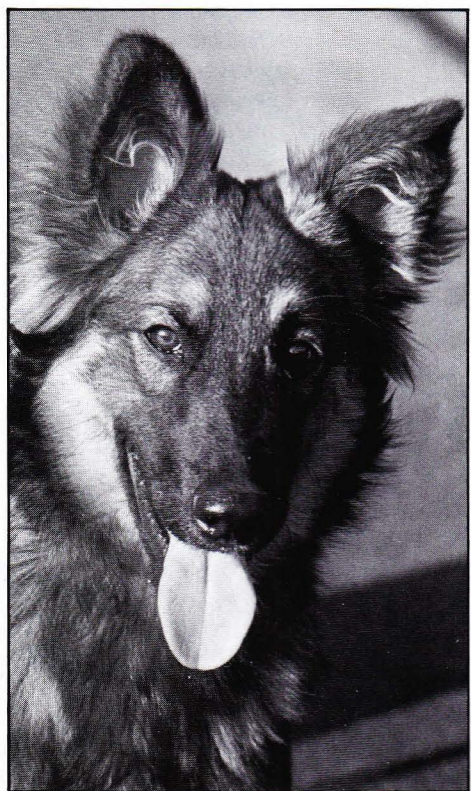
of *KIND News*," explained NAHEE's executive director, Patty Finch. The October *KIND News* offered children a wealth of information about ways in which they and their families can help solve the

problem of global warming.

The Philips grant was arranged by EarthKind's vice president for marketing, Sally Randel, in cooperation with NAHEE. "Considering that Philips had won awards for in-

novations in energy-efficient lighting, I felt confident it would support an issue of *KIND News* that promoted energy conservation," said Ms. Randel. "We hope other corporations will follow Philips's lead in helping to bring the newspaper to an ever-increasing number of children." Philips also provided the funding necessary to give each of its employees a copy of *KIND News* that included a form for "adopting" a teacher. Through the Adopt-A-Teacher program, individuals and organizations can provide teachers with gift subscriptions to *KIND News*.

For information on how you can provide *KIND News* to a classroom in your area, contact NAHEE, 67 Salem Rd., East Haddam, CT 06423. ■



## Reflect for a moment...

**how can I help animals even when I no longer share their world...?**

**By your bequest for animal protection to The Humane Society of the United States.**

**Your will can provide for animals after you're gone.**

**Naming The HSUS demonstrates your lasting commitment to animal welfare and strengthens the Society for this task.**

**We will be happy to send information about our animal programs and material which will assist in planning a will.**

Please send: Will information

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Mail in confidence to: Murdaugh S. Madden, Vice President/Senior Counsel, The Humane Society of the United States, 2100 L Street, NW, Washington, DC 20037.