

Cruelties of Trapping Featured in New Awareness Kit

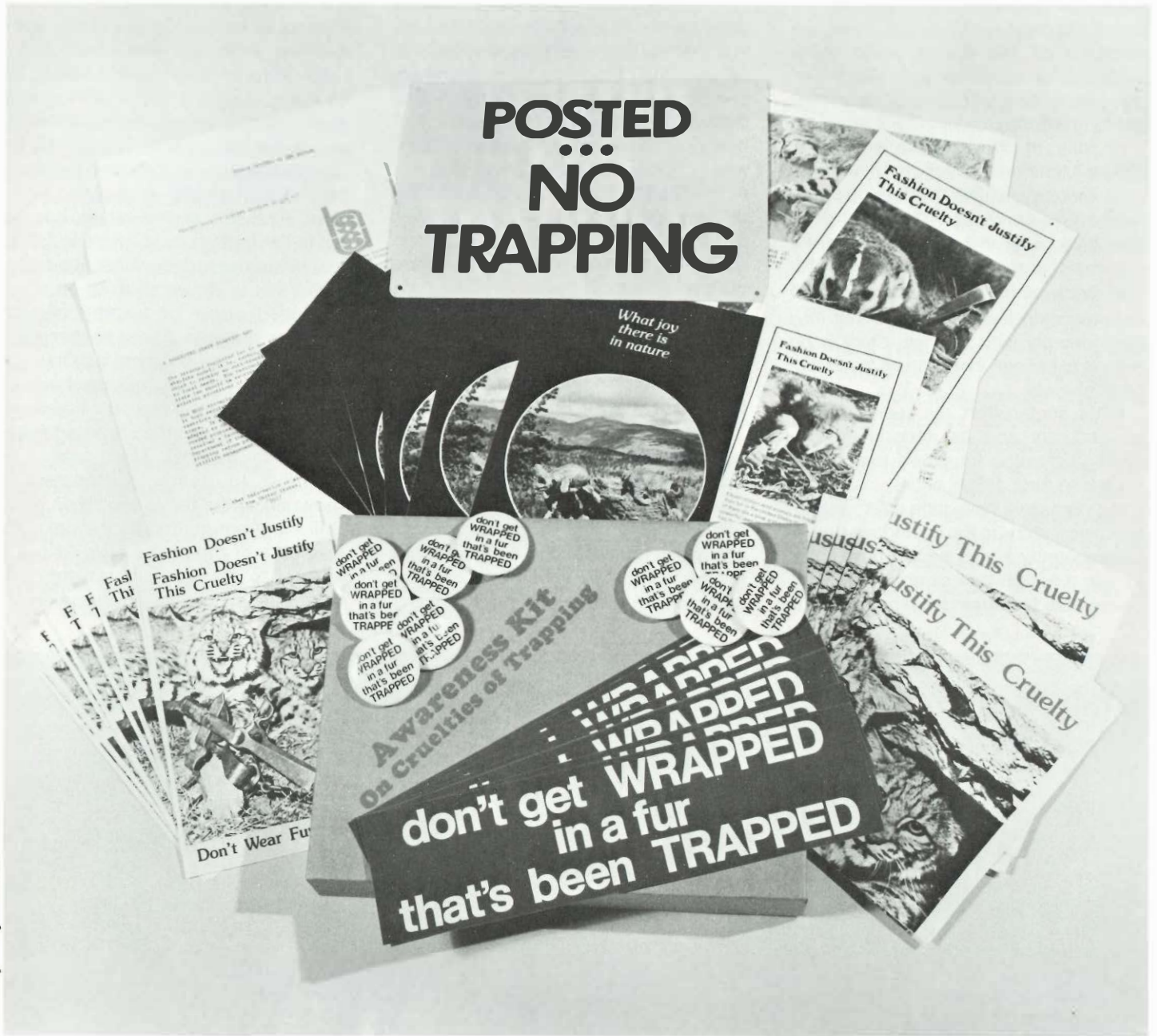


Photo by Gary Laurish

HSUS has produced an Awareness Kit on the Cruelties of Trapping to help individuals and organizations educate the public on the need to ban the steel jaw trap and to not buy fur products. The kit, which sells for \$4.50 postpaid, contains the items pictured above: 10 "Don't Get Wrapped in a Fur That's Been Trapped" buttons; 10 bumper stickers with the same slogan; 10 posters of two bobcats in a trap with head-

line "Fashion Doesn't Justify This Cruelty. Don't Wear Fur."; 10 handout fliers with the same slogan; 6 copies of the HSUS Special Report on the Cruelties of Trapping; 2 newspaper ads; 2 sets of photos for newspaper articles; 2 sets of public service scripts for radio; 1 set of sample letters to the editor; 1 hard plastic "Posted. No Trapping" sign; 1 model state law to ban the steel jaw trap; 1 sample sheet for pledges to not buy fur.

Most items can also be ordered individually in large quantities but only in the amounts listed below: 100 buttons for \$8.00; 100 bumper stickers for \$7.00; 10 posters for \$1.00; 100 fliers for \$2.00; 10 special reports for \$1.00; 1 set of newspaper ads for \$.25; 1 set of newspaper photos for \$.25; 1 "No Trapping" sign for \$.50.

Make checks payable to HSUS and allow 3 weeks for delivery.