San Francisco SPCA is offering a course on first aid for animals, which includes useful information for shelter personnel. For those who cannot attend the actual course, the accompanying manual is available for $3. Free information on both the course and manual is available from San Francisco SPCA, 2500 16th St., San Francisco, CA 94115.

In addition to sections on animal disease and first aid procedures, the manual discusses general pet care, and includes guidelines for teaching animal first aid to school children, information on animal sterilization and exotic pets and a list of additional publications.

SPCA Education Director Jeanne Walsh explains that "a brand new shelter employee might use the course in full. The more experienced shelter worker would use the first aid section, and the rest could be used by the society's humane educator for the community." She reports that public response to the course has been excellent.

SPCA Education Director Walsh and her dog Pushka teach first aid techniques.

A WORD ABOUT THIS ISSUE'S REPRODUCIBLE -- All the employees at your shelter should be able to help callers who have lost their pets by suggesting they take the measures listed in this month's SHELTER SENSE reproducible. You can also have on hand the names and phone numbers of the newspapers and radio stations that make "lost pet" announcements in your community to further assist callers. This service will help the animals and build goodwill in the community for your shelter.

WANTED -- director for long established humane society in attractive northeastern suburban county. Broad responsibility for operating modern shelter, public education program, law enforcement and pet control. Must have experience in shelter management. Send resume and salary requirements to SHELTER SENSE, 2100 L Street, N.W., Washington, D.C. 20037.

A continuing feature to provide animal control agencies and humane societies with material that will help educate the public on community animal control and responsible pet ownership.

If You've Lost Your Pet...

- First, notify us...
- Notify all other animal-related groups or agencies in this area.
- Walk around your neighborhood, calling or whistling for your pet.
- Place "lost pet" advertisements in all area newspapers—offering a reward will help. Check the "found pet" ads in all newspapers.
- Notify the newspapers and radio stations in your area that make "lost and found pet" announcements.
- Post notices in nearby stores, public buildings, churches, schools and offices. Notify people who may have spotted the animal near your home—neighborhood children, letter carriers, delivery people, trash collectors.
- Visit animal shelters and pounds in the area in person—don't rely on a telephone description of your animal.
- If you care enough to take these steps, chances are your lost pet will be returned home safely.

The message above can be clipped out and reproduced in quantity by your local printer, for you to distribute at schools, shopping centers, libraries and other community locations. Remember to add your organization's name, address, and telephone number in the space by typing, typesetting or affixing your group letterhead. You can also purchase advertising space in your local newspapers for the reproducible or use it in your organization's newsletter or magazine.