Letter from Henry Spira to Harvey Potkin

Henry Spira

Animal Rights International

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October 30, 1992

Mr. Harvey Potkin  
President & C.O.O.  
National Foods Inc.  
600 Food Center Drive  
Bronx, NY 10474-7016

Dear Mr. Potkin:

We deeply appreciate your prompt and thoughtful actions regarding the implementation of upright restrainer technology at Federal Beef’s North Dakota facilities. As you know, these systems represent a quantum leap in more humane processing of cattle.

What may be less immediately apparent is that when a leading corporation such as National Foods elects to take a leadership position which, in effect, sets standards for suppliers, it inevitably tends to set a pattern for the industry.

We think your dialog with Federal Beef will therefore have an impact far beyond the city limits of Fargo, N.D. We look forward to hearing from you as the changeover progresses.

The vast majority of the public cares about the well-being of animals. I'm sure that they would be delighted and encouraged by your sensitive response to emerging public concerns. We especially are.

Sincerely,

Henry Spira