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Letter from Henry Spira to E. Denise Stovell

Henry Spira

Animal Rights International

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Animal Rights International

June 8, 1993

Ms. E. Denise Stovell
Manager - Media Relations
Sara Lee Corporation
3 First National Plaza
70 West Madison Street
Chicago, IL 60602-4260

Dear Denise,

Thank you for your substantive and encouraging response of June 4 to our letter of April 23, 1993.

We are pleased that Long Prairie Packing Company, supplier to Sinai Foods Corporation, will be implementing upright restrainer technology, which represents a quantum leap forward in the more humane processing of cattle.

When a major corporation such as Sara Lee takes into account the well-being of farm animals, it helps set a positive pattern for the entire industry. We believe your initiative will thus have ripple effects beyond Long Prairie.

I greatly appreciated the opportunity to discuss this matter with with you and would also appreciate hearing from you when the upright restrainer system has actually been installed and is operational. And once again I want to thank you for your positive response. I'm sure that your consumers will be encouraged by your initiative.

Sincerely,



Henry Spira
(212) 873-3674
FAX: (212) 721-5264

ANIMAL RIGHTS INT'L (ARI): COALITION TO ABOLISH THE LD50 and DRAIZE TESTS, COALITION FOR NONVIOLENT FOOD
Box 234 • Planetarium Station • New York, NY 10024

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