



Black Ink
**humane education
happenings**

The Humane Society of the United States
West Coast Regional Office
1713 J Street, #305 · Sacramento, California 95814

SUMMER 1981

TURN TRASH INTO MONEY

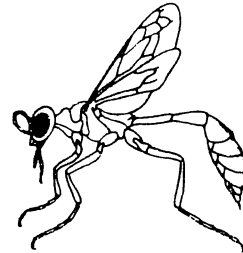
The Humane Society of Ventura County, P.O. Box 444, Oak View, CA 93022, reports, "It's amazing how much money can be found in the trash." They earned \$786. last year on salvage. We all know about saving aluminum cans, but have you considered: newspapers, glass, cotton, tin cans, and cardboard? Cotton (any old towels, sheets or rags) brings \$40. a ton, and was HSVC's best money raiser.

GET THEIR ATTENTION.....

...with a list approx. 4½ ft. long (3 in. wide) of the World's rare, endangered, and vulnerable animal species. The strip does not tell which animals are in what category, but it does spark interest simply by its length. The list was compiled from the Red Data Book, 1979, IUCN. Write the World Wildlife Fund, 1601 Connecticut Ave., N.W., Washington, D.C. 20009 for more information.

Man will become better only if you will make him see what he is like.

Anton Chekhov



GOING BUGGY IN CALIFORNIA?.....

...then the new 432-page book California Insects by Jerry A. Powell and Charles L. Hogue is for you. Of the 28,000, or more, insect species in California 600 were selected for the book. This book represents the first attempt in more than half a century to summarize knowledge of California's rich insect fauna. Information is given on each insect's distinguishing features of appearance, its biology, and geographical distribution in the state. The photograph or drawing of each insect discussed, makes the book a convenient, compact field guide. To order, send \$7.95 for the paperback or \$15.95 for the hardcover to University of California Press, Berkeley, CA 94720.



DID YOU SEE.....

...in the latest copy of HUMAN E EDUCATION.....

...that the American Humane Education Society has just published a 16-page booklet - Best of Animalia? It contains stories, cartoons, and activities about animals for eight- to ten-year-olds. Send \$1.25 to Judy Golden, AHES, 350 So. Huntington Ave., Boston, MA 02130, for your copy.

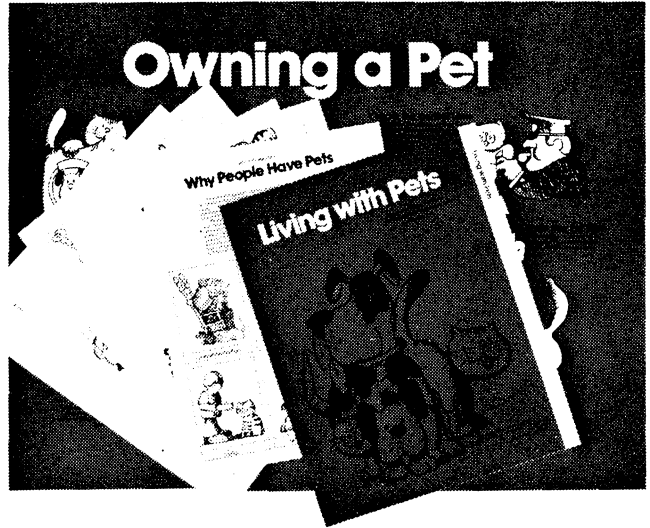
...that NAAHE's members and friends can get a copy of Michael Walker's book, Wild Animals That Help People for just \$2.00 (normally \$2.95). The book explores traditionally maligned animals in a new light, and is suitable for children in grades 4-7. To order, write HUMAN E EDUCATION Book Offer, 2100 L Street, N.W., Washington, D.C. 20037.

...and that if you didn't see the above offers you aren't reading HUMAN E EDUCATION. Why not give yourself a gift and subscribe? (Use the coupon below.) Or if you did see them, why not take advantage of NAAHE's special PASS IT ON offer? (Use the coupon in the next column.)

PASS IT ON.

Do you know someone else who should be reading HUMAN E EDUCATION?

Sure you do. Someone who shares your enthusiasm for children and animals. Someone who's been looking for new, exciting ideas to motivate students. Someone who cares and wants to pass on that compassion to young people.



You can help by telling your friend about NAAHE and HUMAN E EDUCATION. If he or she joins now, using the coupon below, we'll send you a free Living With Pets Teaching Kit as a thank-you. The kit includes a poster and copy masters about responsible pet care. So pass it on! Humane education can't grow without your help!

So pass it on! Humane education can't grow without your help!

.....

Your Name _____

Your Address _____

City _____ State _____ ZIP _____

New Subscriber's Name _____

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City _____ State _____ ZIP _____

Check One:

Individual membership \$10

Organizational membership \$25

Subscription to HUMAN E EDUCATION \$ 7

Mail this coupon with your check to NAAHE, 2100 L Street, NW, Washington, DC 20037.

Membership in NAAHE is tax-deductible.

.....

I'd like to receive my own copy of HUMAN E EDUCATION.

I've enclosed:

\$7 for a subscription to HUMAN E EDUCATION.

\$10 for a membership in NAAHE (includes HUMAN E EDUCATION, the NAAHE Newsletter, and reduced prices for materials).

My Name _____

Address _____

City _____ State _____ ZIP _____

Send with your check to NAAHE, 2100 L Street, NW, Washington, DC 20037.

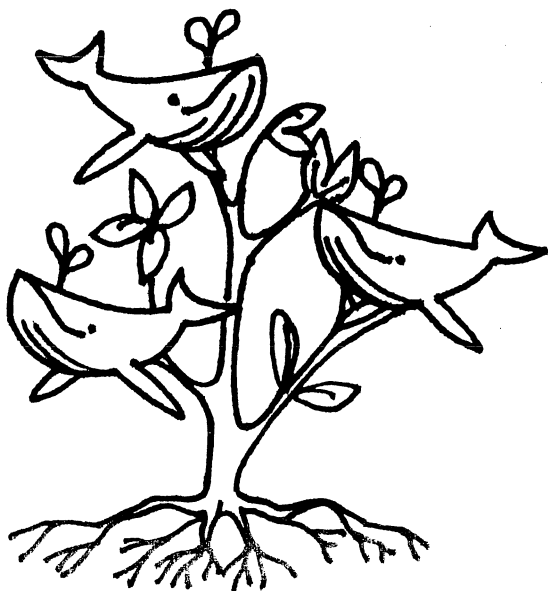
JOJOBBA (hō hō ba) OR MOBY DICK?

Jojoba is a native California evergreen shrub that produces oil which is a superb substitute for sperm whale oil. The oil from 1 acre of jojoba is equal to that of 30 whales. Jojoba v. whales is a topic you could build any number of programs around. Information and materials are available from:

Jojoba Services International
P.O. Box 1694
Los Gatos, CA 95030
(Moby Jojoba Whale Farm Kit - designed for classes studying the plight of the sperm whale. \$3.50 plus 50¢ postage and handling.)

The Whale Center
3929 Piedmont Ave.
Oakland, CA 94611
(Jojoba seeds - \$1.25 plus 50¢ postage and handling.)

Jojoba Obispo
P.O. Box 7761
San Luis Obispo, CA 93406
(Brochures: Suggested Harvesting Techniques, Jojoba Facts, and Growing Facts. Products: seeds, seedlings, oil, cosmetics, T-shirts, and more - write them direct for a complete product list.)



PASS IT ALONG.....

... **FREE HUG COUPON!**

FOR USE ON FOUR LEGGED CREATURES ONLY.

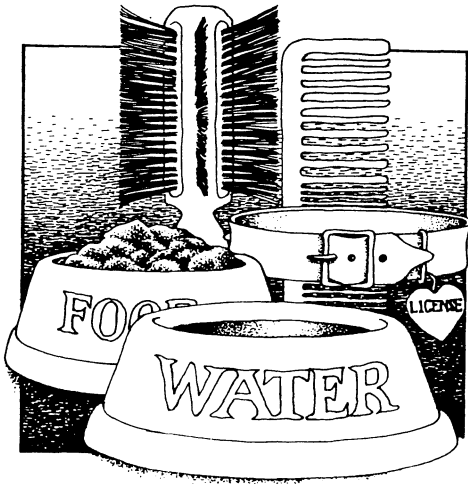
HELP PUT THE HEART INTO HUMANE! Coupon never expires, pass it along!

HUMANE SOCIETY OF SANTA CLARA VALLEY

THANK YOU for the "hug" Barbara Bearman of the Humane Society of Santa Clara Valley, 2530 Lafayette, Santa Clara, CA 95050.

RACCOON REHABILITATION.....

...is the title of a 20-page booklet available from the Wildlife Rehabilitation Council, P.O. Box 3007, Walnut Creek, CA 94598. The booklet covers the raccoon's natural history, rehabilitation of adults/infants, blood chemistries, and sources of products. For more information, write the WCR at the above address.



FREEBIE.....

...just send a self-addressed, stamped envelope to PAWS, P.O. Box 1037, Lynnwood, WA 98036, for a free copy of their new one-page pet care sheets - How To Care For Your Dog and How To Care For Your Cat.

DID YOU KNOW.....

...that Lori Hellowell is the new Director of Education for Pomona Valley Humane Society, 500 Humane Way, Pomona, CA 91766?

...that Gay DeTuncq (5309 Curson Ave., Bakersfield, CA 93309) recently finished a super Kern County Wildlife and Conservation Study as partial fulfillment of the requirements for the degree Master of Arts in Education?

...that the World's biggest turkey weighed 78 pounds 11½ ounces and was auctioned for charity in London December 8, 1980 for \$5,170.?

...that Lori Ehlers is now holding the post of Humane Educator for Pasadena Humane Society (361 S. Raymond Ave., Pasadena, CA 91105) and Liz Baronowski has semi-retired? Liz tells us she'll be working on special projects, so we'll be hearing from her.

...that crickets chirp slower as temperatures fall?

...that the newly incorporated Northwest SPCA (P.O. Box 1802, Oroville, CA 95965) has Kent Robertson as its General Manager and Ora Lee Gurr as its Educational Coordinator?

...that Warren Cox, formerly of Animal Control and Health Services (Oroville, CA) is the new Director of Spokane Humane Society, No. 6607 Havana, Spokane, WA 99207?

...that Noah Davidson (c/o Marysville Police Dept., 514 Delta, Marysville, WA 98270) is just getting started in humane education and would love to hear about your programs?

...that there is a creature that hears through its legs? The Katydid, a stunning emerald green African insect, hides a sophisticated sound-sensitive system on its forelegs. The little leg slits below the Katydid's knees are actually a set of ears which receive sounds from straight ahead and allow the insect to hear sounds from all directions at once.

...that Andrea Taylor of the Monterey County SPCA, P.O. Box 3058, Monterey, CA 93940, has a great paper on the Care Of Your Pet Rabbit she is willing to share?

...that Bea Lydecker, author of What The Animals Tell Me, has a new newsletter, Animals and You (8145 Coldwater Canyon Ave., No. Hollywood, CA 91605.)

REMEMBER sharing is what HEH is all about. If you don't send me copies of your materials, programs, handouts, etc., I can't tell others about them in HEH.

Judi
Judi Kukulka
Program Services
HSUS, West Coast
Regional Office