



humane education happenings

The Humane Society of the United States
West Coast Regional Office
1713 J Street, #305 · Sacramento, California 95814

FALL 1981

"ROOM FOR ONE MORE?".....

...is just one of the four new publications produced by the Humane Society of Santa Clara Valley, 2530 Lafayette Street, Santa Clara, CA 95050, to help improve their public education program. "Room For One More?" discusses the problems involved in bringing a new animal into a home that already has animal members. "Would You Choke Your Dog?" answers questions about the use of choke collars. Their other new pieces are: "Foxtails" and "So You Want To Adopt A Pet." All are exceptionally well done and easy to read. Send a SASE to Jane Hutchison at the above address to receive copies.

NEED SOMETHING NEW TO READ?

Write to Volunteer Readership, P.O. Box 1807, Boulder, CO 80306, for a descriptive list of their new books for volunteers. "Helping People Volunteer," "How To Get The Most Out Of Being A Volunteer," and What Volunteers Should Know for Successful Fundraising" are among the titles offered.

DO YOUR CHRISTMAS SHOPPING EARLY

Hawk Enterprises, P.O. Box 40549, Dept. L, San Francisco, CA 94140, has a catalog full of just right gifts for your animal loving friends. Hawk belt buckles, Blue Whale and calf pendants and pins, dolphin rings, and T-shirts are a few of the items offered. To receive your copy of the catalog, send 50¢ with your request to the above address.

KIDS AND OTHERS FOR ANIMALS.....

...is the name of a new group recently formed by two "Moms" whose 10 year old sons came to them and asked, "Can we start a kids' group for animals?" YES was the answer, and they have been moving full steam ahead ever since. They have already produced their first newsletter, "Nijinsky's News" (named for their 3-legged K-9 mascot), which is full of timely, well-written articles. The editor tells us, "It's our belief that kids shouldn't be underestimated - so we'll not present diluted material at a slackened pace. Those of us who fall into the "Others" category will just have to pedal faster to keep up with them." Welcome and Congratulations KIDS AND OTHERS FOR ANIMALS!



POSTERS!



The basics of responsible pet ownership... explain them simply and directly with these new Leash and License posters from The Humane Society of the United States.

**PM2035 Leash Poster
PM2034 License Poster**

Order one for \$2; ten or more cost only \$1 each. Mail orders, enclosing check and code numbers, to The HSUS, 2100 L Street, NW, Washington, DC 20037.



THINK AHEAD THINK CHRISTMAS!

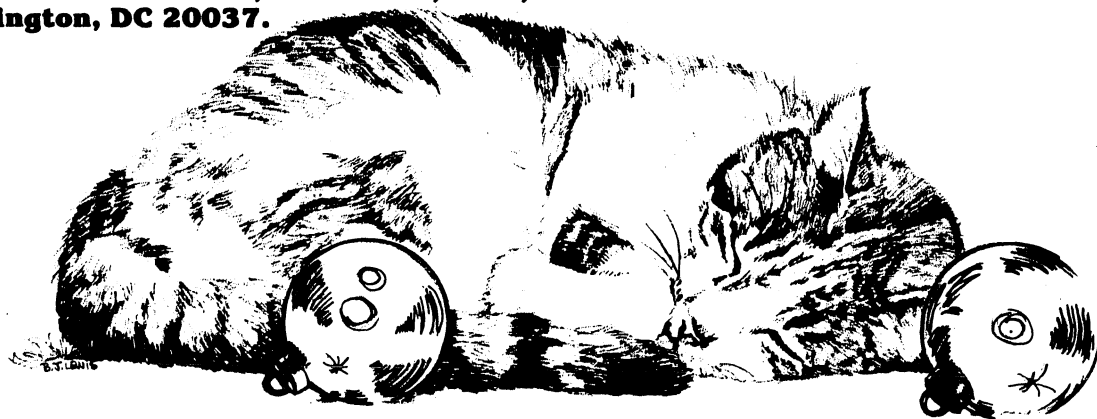


Christmas can creep up on cat paws sometimes, catching you unprepared for the season. But we can take care of one part of that problem, if you'll act now. HSUS' 1981 Christmas card is all ready to go; a mischievous cat curled under the Christmas tree amongst evidence of its playful misbehaviour. The drawing, in shades of brown, green and gold, is bordered with green and gold stripes. Inside is the sentiment "Peace on Earth, Good Will to All Creatures."

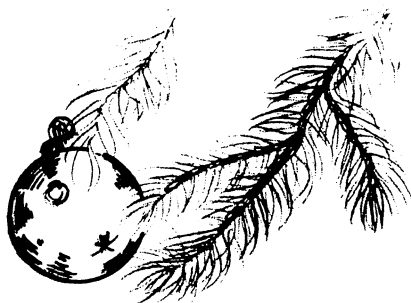
The cards come in boxes of 25, with envelopes, at \$6 per box. If you order four or more boxes, the price is only \$5 per box. To be sure of getting the cards to you in time for your Christmas mailing, we must have your order by November 1st.

Make all checks or money orders payable to HSUS and send this coupon or facsimile to:

**HSUS Christmas Cards, 2100 L St., N.W.,
Washington, DC 20037.**



Orders will be sent by UPS, and must be delivered to a street address. Please do not use a P.O. Box.



Christmas Card Order Form

Please send me 1 2 3 boxes of HSUS Christmas Cards at \$6 per box.
(circle one)

OR

Please send me _____ boxes of HSUS Christmas Cards at \$5 per box.
(4 or more)

I enclose \$ _____

Send the cards to:

Name _____

Address _____

City _____ State _____ Zip _____

PUT ON YOUR TENNIS SHOES.....

...AND WALK FOR \$\$\$.

The Humane Society of Napa County, P.O. Box 695, Napa, CA 94558, and The Humane Society of Huron Valley, 3100 Cherry Hill Road; Ann Arbor, MI 48105, both held very successful walkathons this summer. HSNC's "Who Loves the Animals Walk" earned nearly \$6,000. and HSHV's second annual "Dog Walkathon" has already brought in \$9,774. of the \$11,000. pledged. HSNC tells us, "Through the walk we have gained many new members and much good publicity." HSHV reports one woman and her dog (Wanda & Pug) collected \$1,700. for the society by walking 18 miles and breaking their own previous record. HSHV will use their money to initiate a high-powered anti-cruelty program. For more information write to the societies direct.

WHALEWATCH TRIPS 1981-82

The Whale Center working through Biological Journeys has trips planned to West Coast Mexico, Puerto Vallarto; Laguna San Ignacio; La Paz; and many other areas of interest. Write the Whale Center, 3929 Piedmont Ave., Oakland, CA 94611, for a free brochure.



"THE OWL; A CAT WITH WINGS".....

...is a terrific article on owls by Rand Schulman that was published in Marin Humane Society's Animal Tracks magazine, Vol. I, No. 3. If you didn't see it, send a SASE to this office or Marin Humane Society, 171 Bel Marin Keys Blvd., Novato, CA 94947, for a copy.

Available November 1!

More than 400 teacher-tested activities that blend humane concepts with traditional areas of the school curriculum are contained in NAAHE's soon-to-be-released

people & animals

A Humane Education Curriculum Guide.

Each guide consists of four books, one for each of the following levels, bound together in a three-ring binder:

Level A—Preschool and Kindergarten

Level B—1st and 2nd Grades

Level C—3rd and 4th Grades

Level D—5th and 6th Grades

The guides will sell for \$25 each, with reduced prices for multiple orders: 1 to 4 guides, \$25 each; 5 to 9 guides, \$20 each; 10 or more guides, \$15 each. NAAHE members are entitled to a 10% discount on any order placed.

Watch the December HUMANE EDUCATION for more details or place your order November 1

by sending your check to: NAAHE, Box 362, East Haddam, CT 06423.



DID YOU KNOW.....

...that Beauty Without Cruelty, 175 West 12th Street, New York, NY 10011, recommends the following manufacturers because their products have not been tested on animals nor have slaughterhouse ingredients been used to make them? Velvet, P.O. Box 5459, Beverly Hills, CA 90210; Beauty Without Cruelty Ltd., P.O. Box 07437, Milwaukee, WI 50207; Tom's, Railroad Ave., Kennebunk, ME 04042; and The Community Soap Factory, P.O. Box 32057, Washington, D.C. 20009.

...that Alan Thomas, formerly of Greenhill Humane Society (Eugene, OR) is now the shelter manager for Oregon Humane Society, 1067 N.E. Columbia, Portland, OR 97211?

...that in the Summer 1981, Vol. 26, No. 3 edition of HSUS News there was a four-page article on "Fighting the Flea?" For a reprint, send a SASE to this office.

...that the Alaska Humane Society, Inc., P.O. Box 3567, Anchorage, AK 99510, is looking for some new animal clip art to use in their newsletters?

...that The Humane Society of Huron Valley, 3100 Cherry Hill Road, Ann Arbor, MI 48105, reached 66,000 homes with their "Survival Manual for Dog and Cat Owners?" HSHV got two local newspapers to agree to insert the manual in their papers.

...that Linn Humane Society, P.O. Box 709, Sweet Home, OR 97386, gave HSUS Kind magazine subscriptions to the winners of their poster contest?

...that a new group (similar to the Western Humane Educators' Assoc.) has been formed in the Northwest? The informal group had its first meeting in May at the Humane Society of Willamette Valley, P.O. Box 13005, Salem, OR 97309. Their next sharing ideas, materials and teaching methods, brainstorming, and problem solving meeting will be held on November 13, 1981 and be hosted by PAWS, P.O. Box 1037, Lynnwood, WA 98036. Contact Lynne Smith at PAWS or Laurel Larson at Willamette for more information.

...that Peninsula Humane Society, 12 Airport Blvd., San Mateo, CA 94401, has a new education center? The center has an auditorium large enough to seat 200 people, a platform stage, an office area with a connecting library, two lobbys, a kitchen, a meeting room and **LOTS OF STORAGE SPACE.**

...that the HSUS Annual Conference will be in St. Louis, Missouri, Oct. 14-17 this year?

LEND-A-LEASH

The Bellingham Whatcom County Humane Society and SPCA, 3710 Williamson Way, Bellingham, WA 98225, has initiated a "Lend-a-leash" program. When one of their animal control officers see a pet owner walking his dog without a leash, they stop and lend the owner a leash while explaining the law and why the ordinance is necessary. BWCHS hopes the program will give the public a positive impression of the society and promote pet responsibility.

"A dog is loved by old and young ...he wags his tail and not his tongue."

Farmers' Almanac

Judi
Judi Kukulka
Humane Information
Associate, HSUS
West Coast Region

