

# humane education happenings

#4

The Humane Society of the United States

West Coast Regional Office

1713 J Street, # 4 · Sacramento, California 95814

SUMMER 1976

## LET'S SAVE SOME ANIMALS

This summer we can keep many animals from suffering in hot cars. HSUS Sacramento will send any organization 100 free copies of their dogs in hot cars flyer. This flyer can be used as is for a public service ad in your local papers. Get them to run an article on the subject. It ties in nicely with Responsible Pet Ownership. Don't forget to call on your members to pass the word.

## DID YOU KNOW.....

...that Jeanne Werner, Tacoma Pierce Humane Society, has been promoted to Administrative Assistant?

...that Santa Cruz Animal Welfare Assoc. has a professional education director in Martha West?

...that Jack Scott, Riverside Animal Control, has his men doing humane education in the elementary schools?

...that the film "The Animals Are Crying" can now be purchased from HSUS in Washington? Price \$300.

...that the Kern County Humane Education Seminar that had to be canceled in May will be rescheduled for later this fall? Ken Renwick is in charge and looking for ideas. If you want to go let us know.

## MONEY MONEY MONEY

Harvey Elliott of Vancouver Clark Humane Society, Vancouver, Washington, has put together a DOG WALK-A-THON. The animals don't walk, but the children do. He had over \$20,000. pledged before the walk began. He also had no trouble getting local merchants to donate excellent prizes. Contact him for details.

## PET THERAPY PROGRAMS

We have information on such programs, but are seeking more as we want to do an article on it soon. The first person to send me complete information on a therapy program involving senior citizens, handicapped, etc., will receive a free set of our posters.

## BIG BAD WOLF

Never! For information about how fine wolves are you'll find books, films, and posters available from ARAVIC, P.O. Box 457, Carmel Valley, CA 93924. Write for a catalog.

## IF YOU MISSED.....

...the interesting article in March 1976 Harpers on the relationship between people and animals, you can get a reprint for 75¢ from Harpers at 2 Park Ave., New York, NY 10016.

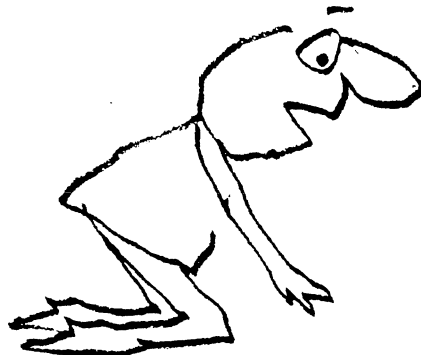
## WHAT IS A CHILD?

A child is a person who is going to carry on what you have started. He is going to sit where you are sitting and, when you are gone, attend to those things which you think are important. You may adopt all the policies you please, but how they will be carried out depends on him. He will assume control of your cities, states and nations. He is going to move in and take over your churches, schools, universities and corporations. All your books are going to be praised or condemned by him. The fate of humanity is in his hands. So it might be well to pay him some attention.

author unknown



**Basic Training**



HOW TO DO A FIELD TRIP  
IN THE CITY

A new "Ecology for City Kids" book. \$2.50, address: 13 Columbus Ave., San Francisco, CA 94111. The book includes games, treasure hunts and 20 work sheets.

GO DOWN TO YOUR LOCAL  
ANIMAL CONTROL

Do they have educational materials on display? If not, let me know and we will send them a free packet of same. We have to get humane education to adults as well as children. You can help by pointing this out to them. At the very least they should have a spay poster on display, and pet care booklets. If the director doesn't see the need for it then maybe your city council or board of supervisors should be told.

TEACHER'S KIT

General Whale has a teacher's kit of visuals on the whale now available. \$10.57 including tax and handling. Address: P.O. Box SAVE THE WHALE, Alameda, CA 94501.

WHALE POSTAGE STAMPS

There is a proposal for the U.S. to issue whale postage stamps. They were drawn by Mr. Whale himself (Larry Foster). Write in support to: Citizens Stamp Advisory, Room 10422, U.S. Postal Service, L'Enfant Plaza West, Washington, D.C. 20260. (Good class project.)

ANIMAL CONTROL OR HUMANE  
SOCIETY.....

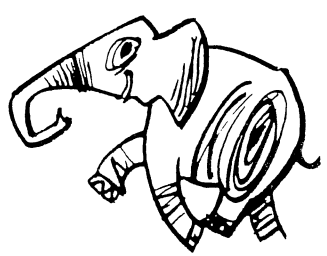
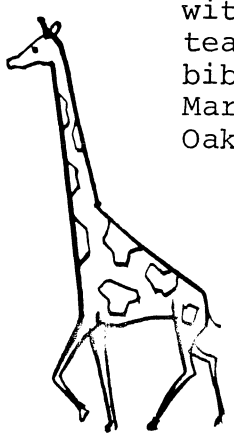
...oriented you'll want to mark your calendar for the big HSUS LEADERSHIP WORKSHOP on October 1 and 2 at Vancouver, Washington. Topics covered in the two-day event will include: How to Run a Shelter; How to Win a Cruelty Conviction; Investigative Photography; Laws of Each State; Public Information Programs and Fundraising. John Hoyt, Phyllis Wright, Frantz Dantzler and Dale Hylton will all be doing segments. We are also having outstanding people from the Northwest participating. Multnomah County Animal Control is co-hosting this event at the Inn of the Quay. Reservations: HSUS Sacramento. Please put a notice of this in your newsletter.

THE GUNS OF AUTUMN

The CBS News documentary is on sale. 16mm, 77 minute, color, sound film. Price unfortunately is \$1,100. If we could get a donor, we would purchase a copy and put it on loan so any society on the West Coast could borrow it from our Sacramento office free of charge. This is one film that would be a sure fundraiser for local societies.

FOR A MERE \$2.40.....

...you can get a different childrens book. "What Is Man?" all the animals speculate - with graphics. It includes teaching suggestions and a bibliography. Order from: Marda Woodbury, 334-63rd St., Oakland, CA 94618.



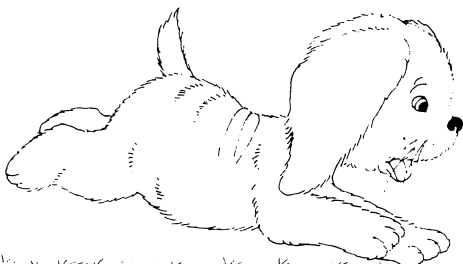
## DOCTORS, LAWYERS, INJUN CHIEFS

If you belong to an association or club, send me the names and addresses of the members. I want to use them for a new project. They will receive only one mailing and won't be told how I got their name. Am particularly interested in people not necessarily thought to be animal oriented. If you don't have a copy machine send the list itself and note on it that you need it back by return mail. I'll copy it and send it right back.

## ANTI-TRAPPING AMMUNITION

Everything you need to help on an anti-trapping campaign. A kit developed by HSUS. Priced at \$4.50 complete. It includes the following items:

- 10 buttons— "Don't Get Wrapped in a Fur That's Been Trapped"
- 10 bumper stickers with same slogan
- 10 posters of two bobcats in trap with slogan "Fashion Doesn't Justify This Cruelty. Don't Wear Fur."
- 10 handout fliers with same slogan
- 6 additional copies of this special report
- 2 newspaper ads aimed at banning the steel jaw trap
- 2 sets repro photos for newspaper articles
- 2 sets public service scripts for radio
- 1 set sample letters to the editor
- 1 "Posted, No Trapping" sign
- 1 model state law to ban the steel jaw trap
- 1 petition for obtaining pledges to not wear fur



Exercise

## WHERE OH WHERE

Yvette Dunbar, Bonneville Humane Society, Idaho Falls, ID 83401, is looking for a good film on uses of pets in therapy.

Betty Denny Smith, director, Los Angeles County Animal Control, and her staff are developing a K-3 program for the schools. Send any information of help to her at 11258 S. Garfield, Downey, CA.

## ZOOMOBILE INFORMATION.....

...available from Tom Livers, Oakland Zoo, Oakland, CA. Tom is the friend of John Dommers who did such a great job on the zoo in Connecticut. Get to know him!

## GIVE A CHILD A BETTER SELF IMAGE

Don't forget the KIND Awards. Just send us the name, address and information on any child or class that has done a particularly humane thing, and they will receive the coveted KIND AWARD. You can't imagine how thrilled children are to receive this award. We just honored the 7th grade class at Golden West School, Travis, CA, for their whale program. The certificate is in red and white and beautiful for framing.

## HUMANE EDUCATION HAPPENINGS...

...is a cooperative venture. Have you sent in an item for it recently? Have you pursued some program or idea that you read in it? In other words are you giving to all those who do contribute or are you just taking? - This newsletter will only be as good as you make it. Sharing is the key word.

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