Gov. Brown Joins HSUS Observance

Oscar Steals Show In Capitol

Governor Edmund G. Brown joined with Belton P. Mouras and other representatives of the California Branch of the HSUS to proclaim “Be Kind To Animals Week” May 2nd through 8th.

“Throughout history animals have given us protection, transportation, companionship and pleasure,” the governor said. “They have guided the blind, fought criminals and rescued their masters.

“Kindness is a debt we owe them.

“It is a pleasure, therefore, that I urge my fellow Californians to join in the observance of Be Kind To Animals Week from May 2 to May 8.

“I commend the California Branch of the Humane Society of the United States and its affiliated societies throughout the state for once again calling to our attention the benefits we receive from our animal friends.”

WHEN MASTER DIES WHAT ABOUT PET?

The fate of a pet in the event of its owner's death or indisposition is a common problem.

The guarantee of humane care for orphaned animals is now offered by the Branch.

Inquiries about this service should be directed to Belton P. Mouras, executive director. All such correspondence will be held in strictest confidence.

KINDNESS IS A WARM PUPPY . . .

Branch Pushes For Spay Law

Passage of Public Spay Law, AB 2031 authored by Philip Soto, seems imminent at this writing and will be, according to Belton Mouras, like icing on the cake because of the accomplishments already made for the advancement of animal welfare during the 1965 legislative session.

“It has been pointed out that literally millions of unwanted animals are abandoned each year in California and the unnecessary cost of this 'waste' also runs into the millions of dollars to the taxpayers.

“Actually, Mouras explained, the requirement that female dogs and cats from pounds be spayed is only a very insignificant aspect of the educational program to reduce the surplus. Less than 1% of all pound animals are sold. From this 1%, a safe estimate will be only one female in each 28.

“So you can see that the 0.036% of animals that will be affected is only a drop in the bucket,” he added. “The hidden issue, the real issue, lies in the value that a public decree by the people of the state through their legislators, legally recognizes that this vast surplus exists.

This is public awareness. Through public recognition of this sort we can reach every person in the state who owns an unspayed female cat or dog.”

A Cornucopia We Can Do Without

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JOINS STAFF-Belton Mauras pins the badge of authority on a new member of the Branch staff, State Humane Officers Michael J. Buckley, Commissioned in Sacramento Superior Court, Buckley has volunteered his time to investigate several cases of cruelty to animals, and is helping to establish a statewide force of humane officers to work under direction of the HSUS. He has served in the United States Air Force and has worked with the American Red Cross and the East Salo Foundation. Buckley is married and resides in Sacramento.

SAN FRANCISCO MEETING
Cleveland Amory, noted author, critic and champion of the animal humane movement, was the guest of honor at a meeting of some 60 members and guests of the HSUS, California Branch, Bay Area Committee, in the Russian Hill home of Mrs. Betty Kulchar. Amory has served in the United States Air Force and has worked with the American Red Cross and the Easter Seal Foundation. Buckley is married and resides in Sacramento.

Television Debate
A make-up man prepares Casper Weinberger for the hour long show, "Profile Bay Area." Seated left to right are Weinberger, Dr. Roe and Cleveland Amory.

It was all "Cap" Weinberger could do to squirm in an occasional question. But Cleveland Amory's domination of the show was not rudely done. It was obvious this "man of letters," as he was called once by Dr. Roe, dominated the event by sheer enthusiasm and profuse evidence. His adept references to examples of cruelty, hypnotic command of language and retaliatory technique added authority to the cause of humane practices.

They listened respectfully. During his onslaught, Amory ran the gamut of causes and projects of the humane movement. He touched on HSUS history, humane education, wildlife, humane slaughter and important legislation being pushed by the HSUS. You name it, he talked about it. He "damned" evl lab practices right in the opponent's home ground, citing the scandals on court record involving Stanford University and White Memorial Hospital, and he lauded the efforts of the California Branch of HSUS in exposing them.

He blasted an experiment to test football helmets involving scientists who used the year on dogs and beat the animals senseless with hammers. He attacked ruthless procedures involving animals in many other instances including shock tests, starvation experiments and others.

When accused of using "isolated examples," Amory caustically retorted that some 300 million animals are being used in tests throughout the United States and countless of them "are truly beaten, starved, burned, frozen, blinded, drowned, forced to swim and run until they die, accelerated, deprived of sleep, irradiated, skinned and subjected to other methods of inducing pain and fear in infinite variety."
Easter Chick Law Is Big HSUS Victory

"Passage of the Easter Chick Law is one of our greatest victories of the year."

This was the proud comment of Belton P. Mouras, executive director of the California Branch of the HSUS.

Mouras extended a special thanks to Assemblyman Philip Soto of La Puente, author of AB 178, and lauded all Branch members who wrote letters in support of the legislation.

"This is the kind of progress we can accomplish through united efforts for the betterment of animal welfare," Mouras stated. "Tens of millions of Easter chicks, ducklings and rabbits will be saved from pain, torture and certain death because of the new law."

The Easter Chick legislation was signed into law by Governor Edmund G. Brown April 9th, just before the Easter holiday.

The new law, spelled out, means that it is now illegal for business houses to sell or give away chicks or other animals as an inducement to enter a store. It does not hinder the legal sale by the poultry industry and pet shops.

But it requires that proper food, water and temperatures be provided and that artificial light be available during hours of darkness. The law requires proper ventilation (Continued on Page 8)

Mouras Speaks At PAWS Meeting

The legislative role of the California Branch was the topic when Belton Mouras addressed members and guests of the Peninsula Animal Welfare Society, Inc., at the organization’s annual “Lighthouse” meeting April 20th.

He traced the year’s work behind successful improvements. They picketed until “... the wind wrenched the placards from our hands and the rain soaked us to the skin.”

We didn’t just march to save 15,000 doomed chicks,” Mouras said, “but to save 15 million eggs!”

Mouras extended a special thanks to Assemblyman Philip Soto of La Puente and Belton Mouras been blown with pride at receiving news that AB 178, the Easter Chick Bill authored by Soto, was written into the state statutes with official signing by Governor Brown April 9th, just before Easter.

Montgomery Gets New HSUS Man

Jack Hutchins, staff member of the California Branch, will head the Monterey Peninsula SPCA shelter and education program, as an aftermath of the special HSUS team survey of animal welfare needs on the peninsula.

Lady Kimmoll, president of the board of directors of the Monterey Peninsula SPCA, appealed to the Branch for help and the team went into action. Program Director Patricia Morse and Mike Buckley, state humane officer, toured the area and made recommendations for improvements.

Mouras and Jan Hendrix managed the shelter and Don Donaldson, educational director, contacted news media to seek publicity. Educational programs and fund raising projects were outlined.

Mrs. James May and Miss Mary Leslie Davis of Carmel Valley helped in planning resumed operation of the Monterey facilities.

Hutchins, who has been in animal welfare work for many years, will take over the Montgomery operation for at least six months, under the direction of the Branch. He will oversee the shelter operation and plan community participation under guidance of Lady Kimmoll and her board.

Letters...We Get Letters


Dear Mr. Mouras: I feel I must express my appreciation to you at this time for the excellent work you are doing through the California Branch. This work is extremely important and urgently needed... the bread you are casting upon the waters will take care of many things. I am inclined to believe that California is leading the nation in humane work.—Josephine Myers, Los Angeles.

WILL POWER

You, Too, Can Have WILL POWER! A COMMON-SENSE BOOKLET, "HOW TO WRITE A WILL," WILL SERVE AS A POWERFUL AID WHETHER OR NOT YOU ARE CONSIDERING HUMANE PHILANTHROPY.

USEFUL HINTS AND MONEY-SAVING TIPS, AS WELL AS SAMPLE WILLS ARE AMONG THE CONTENTS FOR YOUR FREE COPY WRITE: H.S.U.S., CALIFORNIA BRANCH, 520 Forum Building, SACRAMENTO, CALIF. 95814

PROGRAM DIRECTOR—Patricia Morse, former administrative director of Project Help for Northern California and Nevada, has joined the staff of the California Branch of the HSUS as program director. She also was executive director of the Sacramento branch of the American Red Cross and served with the Society. Mrs. Morse studied law and business administration at the University of California at Los Angeles.

I'Interested in the humane movement for many years and feel poorly equipped to handle the business side of Belton Mouras and his work with the Branch," she said program director she will concentrate her efforts on a statewide public relations and volunteer organization plan.

Kindness Is Key To New School Bill

BY BILL PROBST

A bill designed to further the humane movement through the public school system has been introduced by Assemblyman Edward E. Elliott and has drawn strong support from the California Branch of the Humane Society of the United States.

AB 1750 at this writing overwhelmingly has passed in the Assembly, with but three dissenting votes. Assemblyman Elliott’s office foresaw no further opposition to the bill.

Section 1309 of the State Education Code presently reads, “The State Board of Education shall include in the textbooks and teacher’s manuals adopted such materials as may deem necessary and proper to encourage thrift, fire prevention, and the humane treatment of animals, and teach the evils of alcohol and tobacco, and other narcotics on the human system.

The proposed amendment to this would read as follows: “Each teacher shall endeavor to impress upon the minds of the pupils the prin

(Continued on Page 8)
EDUCATIONAL DIRECTOR — Donaldson has been appointed as statewide educational director for the Branch. The former newspaper man was raised in Southern California, where he attended the University of Southern California. He succeeds Jeanne Westin as educational director and editor of the quarterly Branch NEWS. In his new position, he works on a state-wide basis to help organize and publicize affiliated groups, writes and disseminates news of the Branch and provides educational materials and services.

“A DOLLAR IS A MIRACULOUS THING. IT IS MAN’S PERSONAL ENERGY REDUCED TO PORTABLE FORM AND ENDOWED WITH POWERS THAT MAN DOES NOT HIMSELF POSSESS. IT CAN GO WHERE HE CANNOT GO; LIFT BURdens HE CANNOT TOUCH WITH HIS FINGERS; SAVE LIVES AND SUFFERING WITH WHICH HE DIRECTLY CANNOT DEAL”

—DR. HARRY EMERSON FOSDICK

Clip and mail today.

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HUMANE SOCIETY OF THE UNITED STATES
520 FORUM BLDG., SACRAMENTO, CALIF. 95814

ENCLOSED IS $ TO BE USED TO MAKE YOUR WORK POSSIBLE. (GIFTS ARE TAX DEDUCTIBLE. A GIFT OF $5.00 OR MORE CAN QUALIFY YOU AS A VOTING MEMBER.

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City, Zone, State

Kindness Is Key...

(Continued from Page 7)

ciples of morality, truth, justice, patriotism, and a true comprehension of the rights, duties, and dignity of American citizenship, including kindness toward domestic pets and the humane treatment of living creatures . . .”

In introducing AB 1750, Assemblyman Elliott stated, “This bill would make an emphasis on the teaching aspect of the mores of society, and would assist teachers in the function inmate teaching; that of character building.”