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**the P. word**

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# the P. word

There's a word for someone who does bad stuff for money.

Perdue.

In commenting on Frank Perdue's appointment to the Board of Regents, President William Kirwan of the College Park campus of the University of Maryland asserted that *Frank Perdue's business background will benefit the school.*

Which business background is he talking about?

#### His business with the Mafia?

In 1986 Perdue admitted to the President's Commission on Organized Crime that when his workers tried to organize, he went to New York's Gambino crime family to get their help.

#### The business of endangering the lives of his workers?

Perdue's business has been described as even more dangerous than mining. Workers, mostly poor black women, who cut up to 90 chickens per minute, for low pay, face a variety of hazards including skin diseases, toxic air and crippling arm and hand injuries. National Public Radio reported that women were urinating on the workline because they were afraid to leave it.

#### The business of lying to the government?

Not content with endangering the welfare of his employees, Perdue systematically covered up injuries to his workers. Perdue has received record fines for willfully concealing worker injuries from the federal government.

#### The business of ripping off the consumer?

Perdue has a long history of claiming that his chickens are healthier than the competition. When asked to substantiate this advertising or withdraw it, Perdue took the advertising off the air.

#### The business of evading a manslaughter charge?

Most people who kill someone by speeding the wrong way in one-way traffic wind up in jail. Yet somehow Perdue, even while directed by two judges to stand trial, was able to use money and influence to walk away from this horror without so much as a fine. Not even a trial! And this while on probation for negligent driving in a neighboring state.

#### The business of ruining the environment?

Perdue has a track record of environmental pollution and was the first person in the history of the state of Virginia to be fined for polluting the state's waterways.

#### The business of abusing animals?

Considering how Perdue abuses people and the environment, what kind of treatment do you think his chickens can expect? Perdue likes to think of himself as an industry leader. What he really is, is a pioneer in misery and suffering.

#### Is this the kind of business background that the University of Maryland plans to hold up as a model for their students?

Or is it Perdue's large cash donation to the school that has allowed him to buy a seat on the Board of Regents?

**Because if the student body is for sale, there's a P. word for that too!**

Students, Alumni, Faculty, Taxpayers:

**Join the campaign to get Frank Perdue off the Board of Regents. Here's how you can help:**

- 1) Write/call Governor Donald Schaefer, State House, Annapolis, MD 21401; Tel: 301 974 3901 and William Kirwan, President, University of MD, College Park MD 20742; Tel: 301 405 5803. Tell them that Perdue should not have anything to do with your school's future and please send us copies of their responses.
- 2) Post this ad prominently on campus bulletin boards. Ask local businesses to display it in their windows.
- 3) Send copies of this ad to past and potential donors - they may wish to reconsider their financial support while Perdue remains on the Board of Regents.
- 4) For more information on how to get Perdue off the Board, contact Karen Davis, UM College Park, Faculty Advisor at PO Box 59367, Potomac, MD 20859

Animal Rights Int'l (ARI)  
Henry Spira, Chairman  
Box 214, Flushing Meadows  
New York, NY 11356

Send me more information about Perdue's criminal abuse of workers, children and the environment - and what I can do about it.

Keep I sending this and related ads. Don't let the authorities interfere with ARI.

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_