NEW REGIONAL COMMITTEE FORMED

The Orange County Regional Committee of HSUS - CB was formed in March by a group of citizens concerned with lack of animal welfare programs and facilities in the area.

Its' first job has been to make a survey of the County to determine what facilities do exist for the care and impounding of animals in the area. Results of this survey and an announcement of the committee's proposed program will be forthcoming soon.

Officers of the Orange County Regional Committee include: Robert L. Fischer, Chairman; Miss Diana Stewart, Secretary; Mrs. Mary Rose Bruce, Treasurer, all of Huntington Beach. (A complete list of committee members will be printed in the next issue.)

The Committee was authorized by the HSUS Board of Directors to operate as a regional committee and is being assisted in its' activity by staff and board members of HSUS - CB. The Branch is glad to help groups in other areas of the State set up regional committees of this type. Write to: Service Department, HSUS - CB, Sacramento, California.

ROGERS-JAVITS LAB BILL

Late bulletin from Washington - Rogers-Javits Bill slated for introduction on June 18, 1969 in both houses of Congress. The Rogers-Javits Bill will take up the protection of research animals where Public Law 89-544 leaves off. It will expand coverage to include nearly all warmblooded vertebrate animals in virtually all laboratories across the country. It will protect research animals even when they are undergoing an experimental process. And all of this will be done without rescinding or amending any section of Public Law 89-544 as now enforced by the U. S. Department of Agriculture. ---- Write your Congressman and Senators expressing your opinion today (even though you have written before). ---- Special Bulletin and complete summary will be forthcoming to all members.

SAN MIGUEL ISLAND SEALS

Investigation of the elephant seals and sea lions on San Miguel Island for possible injury by oil pollution is still going on, with no conclusive results at this time.

Conflicting stories in the press in April led the HSUS - CB to seek the help of Congressman Alan Cranston in making arrangements to visit the Navy operated island. Senator Cranston was most helpful to the inspection team which included Dr. James L. Naviaux, Director of the National Wildlife Health Foundation, and HSUS, President Mel L. Morse.

This team found some dead seals, none recent deaths, but a large number of dead pups such as would constitute an abortion storm in any other species. One of the team noted such 'storms' had been noted in prior years. Four seal gulls were noted with light pollution but no dead birds were seen. It was felt at this time there was little evidence of harmful effects by oil pollution on the island. In Mid-May another trip was made to the island by Ian McMillan, an observer for the Defenders of Wildlife, and Vern Appling of the National Park Service. They reported in the press that they found 150 dead sea lion pups -- about half the number of pups on the island.
McMillan said he was told by a zoologist that what they saw among the sea lion pups was normal. "If this is normal," he said, "then the evolution and survival of seal lions operate on far different principles than any other species I have ever observed."

He said conditions appear to be nearly normal among the elephant seals and found no unusual number of deaths among the mature sea lions. While McMillan said he cannot say with scientific proof that the sea lion pups were victims of oil pollution, he knows of no other plausible explanation.

Senator Cranston had a report of the April investigation printed in the Congressional record and urged that concern with the disastrous effects of the oil slick should not diminish. He concluded, "The Santa Barbara Channel remains a tragic chapter in the story of man's mismanagement of nature."

TULARE SHERIFF RAIDS DOG FIGHT

Several badly chewed animals were rescued and sixty-six persons were arrested by the Tulare County Sheriff's Department in a recent raid on a professional dog fight. Persons had gathered from five western states to hold the event.

Several of the injured dogs were placed in the Tulare County Humane Society Shelter while others were taken to a veterinarian. Four of the animals were stolen that same night and the owners were being sought on suspicion of burglary.

Use of birds or animals for fighting is a misdemeanor in California for both spectators and participants, yet these fights keep cropping up. Perhaps it is time to take another look at anti-cruelty laws with thought to making violations a more serious offense. If such "sport" was classed as a felony in California, its' followers might not be so anxious to stage these events.

SUMMER PET CARE REMINDERS

Never lock your pets in your car during the summer months. Even with the windows open a bit the temperature can soar to 160 degrees and they may die of heat prostration. When vacationing with your pets, be sure to bring along water and a dish.

(A radio script with four different length spot announcements about summer pet care is available from HSUS - CB, 2015 Jay St., Sacramento, California. If the stations in your area haven't broadcast them, why not send for copies of them?)

PROOF THAT IT CAN BE DONE!

Action by the Monterey County SPCA led to the arrest and conviction of Robert Denning of Fresno, owner of a children's animal show appearing at a Monterey shopping center. He was charged with wilful animal neglect and sentenced to 90 days in jail. Sentence was suspended for three years on condition there is no repetition.

The animals seized from the show (nine ponies, two calves, and a duck) have been undergoing veterinary treatment for emaciation, worms and improperly trimmed hooves and Denning will be billed for their care.

The Monterey organization prepared the case for the District Attorney very carefully with testimony from three veterinarians, numerous photographs and a 37 page report, complete with testimony from 23 witnesses.

Executive Director, Gwendolyn May, offers suggestions for the successful prosecution of such animal neglect in the following article. If you have successfully prosecuted a case - - please let us know about it - - we would like to pass your hints for success along.

CAUTION TO HUMANE OFFICERS - By Gwen May

Caution to Humane Officers - be sure you follow the letter of the law - never make decisions without first getting the opinion of one or more qualified veterinarians in large or small animals, whichever you may be dealing with. Be sure you follow procedures acceptable to your local District Attorney's office - remember it is they who will have to prosecute the case for you - you must inspire their interest and cooperation. No matter how the law appears to read, if the District Attorney's office requests that you obtain a warrant before taking an animal, follow their wishes. Be sure all moves are completely legal and get as much evidence, pictures etc. before you take final action. To win a case you must work up a good case for your District Attorney to work with. Remember he is usually "swamped" with felony cases and animal abuse is only a misdemeanor.

Work up a good case - keeping careful records of all details from the time your investigation starts. Have good substantial witnesses and be prepared to "put the case together" for him and offer all assistance possible. You may even have to teach him that animals are feeling creatures, capable of suffering and even more
dependent upon us to protect them possibly than little children, for children can tell of their abuses and protest - animals can't and when tied and penned can't even run away.

One good case prosecuted and won can do good for hundreds of other animals and prevent many other cases from ever reaching the court stage. This one case can be used as a "threat" to wilful violators. "If you don't mend your ways and care for your animals properly we will be forced to take you to court as we did such and such a case". The result is quite gratifying.

Remember, a court case is the last resort - the action necessary when all else fails, or as in this case of ours, abuse is so flagrant that it is obvious no real permanent improvement would ever take place except through fear of a parole violation. If he commits a violation - anywhere in California - by neglecting or abusing animals in any way, he will be brought back to Monterey to serve the prison term.

TULE ELK ARE ON DEATH ROW

We received a special bulletin from Mrs. Beula Edmiston, Secretary for the Committee for the Preservation of the Tule Elk, relative to the recent hearings, held by The Department of Fish and Game to sample public opinion on the proposed Elk Hunts for this Fall.

She points out the urgent need for all concerned humanitarians to act NOW if this rare and endangered species is to be saved from DEATH ROW!

Facts in the Case -- (As stated in the Bulletin)

The proposed hunt could inflict irreparable genetic damage - or lead to the extinction of the species. ---- The Fish and Game Department made THREE Tule Elk counts in 1968 ---- 176 in March, 335 "with the help of local cattlemen" in August, but without the help of the self interest group, only 148 in December ---- To average these counts for an estimate of the number would be far less than 220 ---- A figure far BELOW the 250 - 300 stipulated in the ghost herd number specified in the present Fish and Game Commission policy ---- Fish and Game says they have to kill all Tule Elk in excess of 300 for their own good, "To keep them healthy" for reason of insufficient range ---- The plan to kill 34 male Elk and 51 female Elk this Fall would liquidate the majority of Tule Elk with unborn young ---- Mrs. Edmiston reported there was good representation and excellent testimony presented against the hunts at the Public Hearing on May 27, and at that time the Commission had received 445 letters against the hunts and only 4 in favor ---- BUT THE BATTLE IS NOT WON ---- THE FISH AND GAME COMMISSION WILL MAKE THIS DECISION AT A MEETING IN SAN FRANCISCO ON JUNE 27.

HSUS - CB has gone on record in support of The Committee for the Preservation of the Tule Elk. They are to be commended for their excellent work in trying to prevent the decimation of this rare and endangered native species.

YOU can help prevent this proposed crime in the name of "management". Express your opinion to: The Fish and Game Commission, 1416 Ninth St., Sacramento, California, 95814. Appeal to Governor Ronald Reagan, State Capitol, Sacramento, California, 95814.

BOY SCOUT PUBLICATION CRITICIZED

Mrs. Kathryn T. Wood of Malibu once more brings to our attention the editorial and advertising content of the magazine, "Boy's Life", which is published by the Boy Scouts of America.

In a recent letter to the publisher, she protested advertisements for live chicks, pet seahorses, live chameleons and a free book on taxidermy. "The pets by mail often arrive dead and the taxidermy ad encourages boys to kill animals and birds to mount in their spare time!"

She also cites an advertisement for an air rifle reading "for your shooting pleasure -- small game -- efficient pest control --", and vigorously protests a short editorial story glamorizing an Irish fox hunt.

The HSUS has repeatedly protested to the editors of this magazine with little or no effect. It is felt that letters from individuals will have a much better impact on this than any letter from a Humane Society. Therefore, we ask members to borrow a copy of this magazine to see its' content first hand and then voice their opinions. If enough people complain, the policies may be changed.

IS CHARITABLE RESEARCH HUMANE?

Mrs. Ronald Smelt, a HSUS member from Encino has recently written about a problem long on her mind.

"Like many other citizens, my husband and I make annual contributions to worthy
charities, foundations and institutions which carry out medical research in the hope of reducing human disease and suffering. Obviously laboratory research will be done on animals.... are we unwittingly contributing to something that I, as a member of the Humane Society, am trying to combat -- cruelty to animals!

I feel that any citizen who does contribute to these charitable organizations is entitled to question how his contribution is being used - - and if the laboratories which carry on the research for such charities are indeed guilty of mistreatment of animals by inadequate post-operative care, failure to relieve animal suffering by anesthetics or pain relieving drugs, or primitive housing conditions for these animals, I think we would be justified in withdrawing support of such organizations, until such time as they could prove to us that these conditions had been corrected.

I do not question that research experiments on animals must be carried out, but I believe that all charitable organizations are responsible for seeing that the laboratories doing their work meet acceptable standards.

I am well aware that many of these organizations are "sacred cows" but, as a contributor to such charities, I intend to investigate this matter and I urge other Humane Society members to do likewise."

PLAN AHEAD FOR EMERGENCY ANIMAL RESCUE WORK

 Recent spring floods in California and the resulting need for emergency animal rescue work emphasizes the need for advance preparation by all Humane Societies to face major disasters.

The Monterey County SPCA, for example, saved the lives of hundreds of animals stranded by the Salinas Valley Floods. Yet Gwen May, Executive Director of the Monterey County SPCA, urges other societies to look ahead and make "basic plans which can be put into action immediately without hours of delay ... only details need be attended to when disaster strikes."

HSUS - CB will act as a clearing house to help compile and distribute such plans for crisis. What experiences have you had? What type of disaster did you meet? How would you cope in such a crisis again? Send your suggestions to our Service Department in Sacramento.

MORATORIUM ON KILLING OF GRAY WHALES

A moratorium on the killing of gray whales for "scientific study" was declared until it could be determined what was the cause of death of seven gray whales washed ashore in the San Francisco area.

When the HSUS - CB learned a permit to take further whales was still in effect while dead whales were being found, an investigation was begun as to the value of the entire study. Correspondence with Secretary of the Interior Hickel, Senator George Murphy and Senator Alan Cranston was initiated. Intervention by Senator Cranston led to revoking of the permit to take any more whales until more could be learned about the cause of death of the whales.

An article in a San Francisco paper first led HSUS - CB to investigate the whale issue. In it, Biologist George E. Lindsay, Director of the California Academy of Sciences said, "I think the gray whale slaughter is a tragic mistake."

The article further states the principal purpose of the scientific study is to look into the possibilities of industrial "harvesting" of the whales. Lindsay is convinced that the necessary information could be obtained without killing any whales.

Investigation showed that after ten years of research and the killing of over three hundred whales, the Bureau of Commercial Fisheries could only estimate the size of the herd as somewhere between three thousand and eighteen thousand.

A recent letter from the Bureau of Fisheries defended the study and promised an early report on what the study is attempting to find, how, and why it is being conducted, and the results achieved so far. When this report is received it will be made available to HSUS - CB members.

The Bureau of Commercial Fisheries is quoted by a recent news story as saying that post mortem examinations of two of the whales failed to indicate the presence of crude oil and that the whales probably died of natural causes. (????)

SAN BERNARDINO GROUP STUDIES ANIMAL WELFARE NEEDS

An enthusiastic, dedicated citizens committee has been formed in San Bernardino County to study the animal welfare situation in the County. HSUS - CB staff members have met frequently with this new group over the past few months. Conferences, luncheon and evening meetings have been held. Contacts with service
clubs and animal shelter inspection trips have been made in preparation for a comprehensive report to the County Board of Supervisors.

Members of the Board and their Field Representatives are an active part of the group. Bruce Richards, Executive Director of the Pomona Valley Humane Society, has met with the committee and been of great assistance.

The report to the County Board of Supervisors begins - "... our steering committee has established beyond a doubt that a serious need exists for improved animal control and welfare services in the County, especially in the more populated areas."

It goes on to recommend, in well thought out detail, plans for a program beginning in the City and spreading service to the adjacent County areas. Included in the plans is the intention to honor the Valley's noted naturalist, Marguerite Smelser perhaps by establishing an animal shelter or a humane education building, named in her honor.

Dynamos of this movement have been Mrs. B. Joyce Martin, Mrs. Nancy Smith, County Supervisor, Dr. Harold Chandler, Mr. S. Wesley Break, a retired veteran County Supervisor, Mrs. Beatrice Prothero, and members of the veterinary profession. Many others have contributed much to the study and they will be recognized in a future issue. HSUS - CB staff members will continue to work very closely with this new group.

**STAFF ACTIVE IN FIELD**

Staff of the HSUS - CB has been very active the past few weeks working with individual societies on animal welfare problems in various areas. Several investigations are now underway which cannot be reported on at this time due to their nature. Some involve poor conditions in county pounds, commercial kennels, etc.

As most of this activity has been in the field and has kept staff members away from the office, there has been a serious delay in correspondence. Your patient cooperation is solicited if your letter or request has been slow in receiving a reply.

Several requests have been made for assistance with animal control problems. Ways to help areas update programs and attempt to better conditions for animals destined for these pound facilities have received much staff attention recently.

Our Field Representative in Southern California has been helping the San Bernadino group get started but has been active in many other areas. There have been investigations of unsanitary kennels in Ventura County; conferences on animal problems in Thousand Oaks; contacts with interested members in Reseda about a program to aid neglected neighborhood pets; action to get help for marooned, starving dogs during the Ventura County floods; inquiry into reports of the "kidnapping" of baby raccoons from the hills surrounding Los Angeles to be sold in pet shops.

Other investigations are also underway, but cannot be reported on until completed.

### HSUS-CB STATE CONFERENCE SET FOR SANTA BARBARA

Plan now to attend the 1969 State Conference of HSUS - CB in the Miramar Hotel in Santa Barbara on September 27-28. Hosts for the Tenth annual membership meeting will be members of the Santa Barbara Humane Society. The program outline and key speakers will be announced soon. Weather is pleasant there in September so schedule a family outing to include the conference.

**FREE FREE FREE**

Copies of the Suggested Minimum Standards for Operation of a Humane Society or Public Animal Shelter are available. Prepared by the National Office, this guide is available by writing to the Service Department, HSUS - CB.

### A.Z.O. TRIAL IN BERKELEY

One of the two defendants in the A.Z.O. trial, Daniel Owyang, was sentenced to one year's probation and fined $200.00 after pleading no contest. The other defendant had his case continued.

The trial followed a raid on the A.Z.O. Research Laboratories last Fall in which nearly five dozen dogs and cats were rescued from the most deplorable conditions imaginable.
NO MORE ANIMAL CRUELTY IN MOVIES???

These recent articles may be of interest to those concerned with the welfare of animals used in the motion picture industry.

Note especially the paragraph in the Keeler article, following descriptions of how one is allowed to throw a cat and kick a dog on screen - "nothing gets on the screen, even simulated, that might set a bad example for children . . . (!? ? ? ?)

From the San Francisco Sunday Examiner and Chronicle

**DOGS**

**PETS**

**Dogfights Are All in the Act**

By Eloise Keeler

If on a television show or in a movie two dogs appear to be fighting to the death, growling and snarling with dust flying, they probably are friends play-fighting. But if thrown into the scene, the growling and snarling is on a sound track.

In case the dogs get too excited and overact, invisibility wires are placed around their mouths so they can't hurt each other.

A closeup of a snarling wolf, the "Wolf" may be a dog actor - a malamute; the vicious fangs probably are inserted false teeth.

**THE RULES**

For any American film made in Hollywood, New York or Nairob, none of the 20,000 animals used annually in motion picture and television shows, may be abused, injured or killed, and real fighting between animals is prohibited for entertainment purposes.

This I learned from Harold Melniker, director of the Hollywood office of the American Humane Association.

"Every script that has animals in it must first be sent to our office, he told me. After reading it, Melniker may send the producer suggestions for various scenes, or if there is no animal present, solve some of the problems before shooting starts.

Then, a man from the AHA office must be on the set of every film or commercial using animals to see that they are well treated and cared for - on location, properly fed, watered, housed and guarded at night.

**PROTECTION**

"We are interested in one thing only - protection of animal actors," Melniker emphasized. "But while safeguarding the animals, we also want to help producers get good films.

"If they want a scene of a cut jumping off a roof, we won't allow it. The cat might break a leg. But if the script calls for a heavy throwing a cat, the cat can be shown being thrown, but off camera it must land on a soft mattress."

If a man, to demonstrate it's no good, must kick a dog, the man may be shown approaching a live dog, then the scene is cut to the man kicking a likeness of the dog.

"Any unusual action by an animal must be performed by a trained animal or dummy," Melniker pointed out.

His job, also, is to see that nothing gets on the screen, even simulated, that might set a bad example for children.

From an article in a recent yearbook published by the American Humane Association - "The final step in supervision comes when an AHA representative attends a 'screening' of the finished film. Sometimes, due to camera angles, unusual lighting, or other factors, the film turns an innocuous bit of action into something which is apparently cruel. These scenes are usually cut, at AHA's request, unless they are absolutely essential to the story point."

From the February 1969 American Humane Association Newsletter -

**New Inspector Named For Hollywood Office**

Ted Mapes, who has been associated with film production since 1929, has been named as an inspector for The American Humane Association's Hollywood office.

In this capacity, he will supervise the filming of animal action for motion pictures and television.

His background includes livestock handling, riding, animal work, setting, and doubling for James Stewart and the late Gary Cooper. Stewart, who has been associated with Mapes in film production for more than 20 years, praised him for his "deep, natural love for all animals," and for handling animals "with exceptional care and consideration."

Mapes' home is in Burbank, Calif.

**POMONA VALLEY HUMANE EDUCATION IN ACTION**

The HSUS - CB congratulates the Humane Society of Pomona Valley and its' Executive Director, Bruce Richards, for its' outstanding and most effective Humane Education Program.

The Pomona Society is celebrating its' 20th anniversary this year.

The three phase school program covers four school districts and reached over seventeen thousand children in 1967-68.

Phase One consists of classroom lectures in grades 1-8. Phase Two includes the showing of slides on many aspects of the work of the Humane officers and the proper care of animals. Phase Three is a tour of the Pomona Humane Society facilities and demonstrations of the "Hows" of Kindness. Children who participate in all three phases of the program become junior members of the Society and receive a Humane Sweater Pin.

Adults receive attention in the Humane Education Program too. Last year fourteen lectures were given to civic groups on Humane Society Problems. Humane legislation, animal experimentation and proposed Humane Laws. Adult tours of the Society are conducted.

This is a bare outline of the program. Its' appeal and effectiveness is shown by a Junior Humane Membership approaching seven thousand this year.

Bruce Richards has volunteered to furnish copies of material used in the program to any interested party. Write him at 485 Roselawn Avenue, Pomona, California, 91766.
YOUTH NOTES

To the People of the World - -

I know you are all very busy. I know you are having problems in this day and age. But are you too busy to help living things that need your help? Can you spare something for creatures who don't burn and destroy in protest? Please support your local, statewide or nationwide Humane organization. Please!

--Cori DeBolt, Past President The Pony Kindness Club of Stockton

Jay's Kindness Club of Fresno is conducting an all out drive to prevent unthinking cruelty to small animals. Jennifer Cherniss, chairman of this children's animal welfare club writes:

Do you say "How Cute!" to painted turtles, goldfish as prizes and chameleons with tight strings about them at the fair, or stand watching children rough-housing with pets? Or do you loudly protest? Have you starved a lizard unintentionally because you were told it would live on powdered food and sugar water? Please read about a pet's needs before you buy it.

Our club has several lizards, turtles, salamanders, etc. and is trying to get a 30 gallon terrarium to better care for unwanted or abandoned small animals. We save Gift Star coupons, Red Scissor Coupons and Gold Bond Stamps. If anyone would like to donate coupons to our group, please write: Jennifer Cherniss Jay's Kindness Club 1339 W. Barstow Fresno, California, 93705

RENO CLUB PROMOTING BLOODLESS BULLFIGHTS

Attempts are underway to promote a bloodless bullfight in August in Reno, sponsored by the South Reno Lions Club.

Elizabeth Sakach, of the Reno Animal Welfare League, has asked support of HSUS - CB in opposing this promotion. Letters asking that this event be prevented have been sent to the Lions Club President, Anthony Triguero and Governor Laxalt by the Sacramento Office.

We have been advised that - - the Reno City Attorney has denied the promoter a license. They felt the law was adequate as written to prohibit such an exhibition. However, there is fear that the District Attorney might rule unfavorably if the promoter took their appeal that far.

RUMORS OF MORE BLOODLESS BULLFIGHTS scheduled for CALIFORNIA.

A bloodless bullfight has been held in Santa Barbara and there is every indication that seven or eight more such exhibitions are scheduled for California in the near future.

Bullfights are illegal in California - with one exception: The law does not prohibit bloodless bullfights, contests or exhibitions held in connection with religious events.

We would like to be kept advised of any proposed exhibitions that might be scheduled anywhere in California. Every available step will be taken to block these events.

We are still seeking to prevent the telecast of bullfights in the Los Angeles and San Jose areas, as actual bullfights are illegal in California. Telecast of the fights bring the cruelty and inhumanity to an even wider audience and into the living room where it may be seen by children too young to go to a stadium.

CONSERVATION SHOULDN'T DEPEND ON "SPORTSMAN" FINANCING

A recent article published by the National Shooting Sports Foundation gives much credit to hunters and fishermen for their efforts toward conservation, financial contributions to wildlife preserves and game "management ".

Dale Hylton, Director of Branches and Affiliates, HSUS - Washington made the following comments: 'Only recently have state and federal governments done much to establish refuge areas to prevent total destruction of the Nation's national resources. This is the proper way to preserve wildlife and its' habitat - through taxing the entire population.

The ideas of having "conservation departments" financed by hunting and fishing license revenues distorts the interpretation of the word "conservation ".

Support of non-game wildlife (songbirds, small mammals, etc.) by hunting license revenues is only an accidental result of habitat availability. Actually there is little state protection for non-game species to prevent their being killed unless they are on a specific "protected " list. The killing of game in any preserve upsets the ecological balance despite claims to the contrary.

It is probable that the argument of over-population threats and the need for 'harvesting' cannot be easily exploded. If harvesting must be done, it should be done by paid governmental employees for the preservation and well-being of the species, not for sport.'
PROTESTS BRING TEXT REVISION

As a result of letters from HSUS - CB members, Chapter 8 of the Handbook on California's Natural Resources is being revised.

N. B. Livermore, Jr., Secretary of the Resources Agency of California, writes that in revising the wildlife chapter, "the portion relating to wildlife esthetics will be expanded to give a more balanced presentation".

As you may recall, HSUS members were asked to protest the present handbook for teachers which tended to present hunting as an aspect of conservation, with wildlife as a "crop" to be "harvested".

Eventually HSUS - CB would like to see Chapter 8 completely revised to eliminate any attempt to glorify or justify hunting and that any such material not be distributed to either faculty or students.

The present revision is an example, however, of what can be accomplished by active participation of our members!

PET-NAPPING FILM SENT TO FORTY-TWO TV STATIONS

The HSUS - CB film exposing pet stealing activities has been completed and distributed to forty-two TV stations throughout the State for public service telecasting.

Work is now underway on a similar project dealing with animal abuse in rodeos. It will be produced as three separate films.

With such controversial subject matter, the rodeo film likely won't be accepted as a public service type announcement. To get it telecast at the proper time before major rodeo events, it will be necessary to purchase air time.

Although this will be a more costly project than the pet-napping film, television is a proven means of reaching more people with the most impact.

Funds are needed immediately to get the first phase of this film ready and insure the success of this project. As the film is shown, it is hoped more support will be forthcoming. Send your contribution to HSUS - CB, 2015 Jay Street, Suite 27, Sacramento, California.

MARIN CENTER ATTRACTS MANY GROUPS

The Humane Education Center of the Marin County Humane Society has drawn much interest to its' exciting new program since its' dedication last fall. HSUS-CB staff members have been kept busy meeting with groups from throughout the State at the beautiful new Novato facility.

Mel Morse, Executive Director of the Marin County Humane Society has given much time to discuss the Center's operation with these groups and explain its' role as a training center for those involved in animal control and welfare. The facility has the most modern facilities for the care of animals set in over seven acres of park-like grounds where residents of the community may go to be in contact with animals and enjoy them.

Mr. Morse and HSUS staff members are available for consultation with other groups who would like to visit the center to find pertinent ideas they could apply to their own area.

If you would like to visit the Center, call or write: Humane Education Center, 171 Bel Marin Keys Blvd., Novato, California, Phone: 453-7812 or 883-4621.

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"The most effective single thing an individual can do to combat cruelty and suffering is to join himself with others of like mind. United the strength of two is fourfold."  - Henry Bergh

FOR YOUR CONVENIENCE - - - -

A special envelope is enclosed with this newsletter for those who wish to make additional contributions to help with our expanding animal welfare program. A space is provided on the envelope for use in adding Gift Memberships to your growing organization. In our experience we find that the people so honored by our members have become some of our most conscientious workers.

This Society is a non-profit organization. Contributions are tax deductible.